

# Building a Black Community

Sierra College



## Navigating Through Sierra College

### Umoja

- Mentor Mixer
- Buddy Program
- Campus Awareness
- Campus Tours
- Pass Peer Mentors/Tutor
- Movie night



#### **BSU**

- Black Art
- Open Mic Night
- Newsletter (create an article for school newspaper)
- Movie Night
- Black Vendors



## Making an Evaluation Plan for Student Life

- Questionnaire
- Targeting certain areas on campus
- Social events





## Marketing

- Flyers
- Radio
- Business Cards
- Social Media





## **Establishing Our Community**

Our Umoja community and BSU will be collaborating with some events, both focusing on supporting all of our black students on campus.

